



Imperfectly *Ali*

Toddler Activities & Toys / Mom Life

An expert storyteller & thrifty creative, Ali has built an engaged, loyal audience with her free flagship e-book, 25 Days of Toddler Play. As a former teacher and mom of 2 toddlers, Ali's core values are authenticity, integrity and relatability.

25K
TIKTOK
FOLLOWERS

98%
WOMEN

7.0%
ENGAGEMENT
RATE

400K
WEEKLY
REACH

Services

- Short-form (<15s) video
- Product integration video
- Content creation
- Product reviews
- TikTok story integrations

Audience



Ali is a current marketing professional and specializes in website design & organic social media content creation. Her content is authentic & relatable and doesn't feel sales-y or pressure-inducing. Email Ali at ali@imperfectlyali.com for inquiries & details.

